



Mastic
Premium Siding

BY ALCOA HOME EXTERIORS

cedar discovery[®]



DREAMCOLOR[™]



Perfection Shingle 7" in Cameo

Cedar Discovery® loves to commune with nature. Shimmering water. Deep pine. Mountain vistas.

cedar discovery®

Or any environment where the harmony between the great outdoors and your home's exterior is enhanced with the look of hand-tooled cedar perfection shingles, hand-split shakes and half-rounds.

The Art of Color...

LASTING BEAUTY

With Cedar Discovery®, you get the warmth and beauty of real cedar, with a premium placed on long-term protection. Will not warp, crack, or peel over time so Cedar Discovery® outlasts the real thing for generations of good looks.



Hand-Split Shake in Pebblestone Clay

The Science of Design

SUPERIOR ENGINEERING

Enjoy peace-of-mind with the superior formulation and innovative design of Cedar Discovery®. You'll get more resistance to impact, cracking, splitting and shattering; plus, Mastic provides the V.I.P. Lifetime Limited Warranty for worry-free performance.



A Perfect Start For All Your Dreams

Cedar Discovery® is beautiful on its own and exceptional when matched with Alcoa Home Exteriors shutters, soffit, fascia or architectural accents like gable treatments and door surrounds.

- Siding
- Shutters
- Transom Tops
- Gable Vents
- Soffit & Fascia
- Window Mantels & Trim
- Door Surround Systems
- Accent Panels
- Decorative Corner Posts
- Garage Door Mantels
- Dentil Molding
- Rain Removal Systems
- Ventilation Systems



Perfection Shingle 5" in Victorian Grey

*A Beautiful Solution
to Enhance Your Home*



Before



cedar discovery[®]

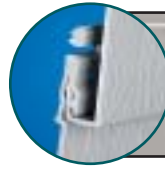
Living with Design

Tornado-tough Nail Hem[®]

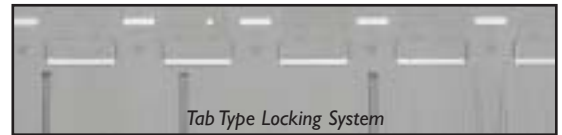
This unique patented double-thick nail hem holds siding panels so securely to your home that they can withstand winds of up to 180 miles-per-hour.

C-Lok[™]

This exclusive, continuous, snap-in locking system provides twice as much coverage as tab type locking systems for a more accurate and secure installation.



Cedar Discovery[®] with C-lok



Tab Type Locking System

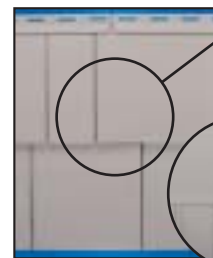
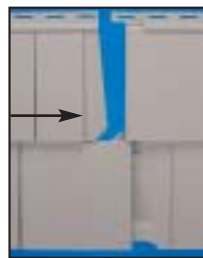
Random Grooves

Cedar Discovery[®] delivers the authentic look of hand-installed cedar shingles with its unique random pattern of deep varying width grooves.

Full-Panel Side Lock

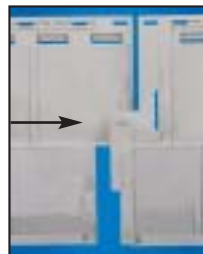
Cedar Discovery[®]'s patented Full-Panel Side Lock offers an installation with less chance of errors that looks – and locks – better than tab systems.

Cedar Discovery[®]



Cedar Discovery[®] locks tight every time with no missed tabs.

Competitor



Full-panel side lock as seen from back side.

Competitor panels make it easy to miss a tab - resulting in improper installation and an uneven appearance.



virtually unlimited color

Imagine almost any color, any shade. Now picture what the perfect color of **Cedar Discovery® Siding** can do for your home. Enhancing your roof. Framing your windows.

That's **DREAMCOLOR™**

Alcoa Home Exteriors' **DreamColor™** gives you a baseline of over 700 colors to choose from, plus the option to custom match almost any color of the rainbow from your own color sample.

EXCEPTIONAL INVESTMENT

Add value and save at the same time. Your Cedar Discovery® home can save you 25% off purchase and installation of real cedar, and \$12,000 or more every 12 years in maintenance savings.

*Special minimums, lead times and pricing apply.

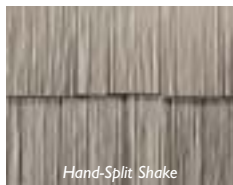
Note: Colors shown are mechanically reproduced. They may vary from the actual product. Please refer to actual product sample for true color representation.



Perfection Shingle 7"



Perfection Shingle 5"



Hand-Split Shake



Half-Rounds

Perfection Shingle 7"	Perfection Shingle 5"	Half-Rounds	Hand-Split Shake	DREAMCOLOR™ *
✓				White
✓	✓	✓	✓	Linen*
✓				Almond*
✓				Classic Cream
✓	✓	✓	✓	Colonial Yellow
✓	✓	✓	✓	Cameo
✓	✓	✓	✓	Sandtone*
✓	✓	✓	✓	Desert Sand
✓	✓	✓	✓	Wicker
✓	✓	✓	✓	Pebblestone Clay
✓				Sage*
✓				Brookstone*
✓	✓	✓	✓	Village Green
✓				Everest*
✓				Silver Grey*
✓	✓	✓	✓	Victorian Grey
✓	✓	✓	✓	Harbor Grey
✓	✓	✓	✓	Autumn Gold
✓	✓	✓	✓	Portsmouth Blue
✓	✓	✓	✓	Lakeshore Fern
✓	✓	✓	✓	Terra Cotta
✓	✓	✓	✓	Vintage Brick*
✓	✓	✓	✓	Montana Suede
✓	✓	✓	✓	Hazelwood
PREMIUM CEDAR COLORS				
✓	✓	✓	✓	American Walnut
✓	✓	✓	✓	Natural Cedar
✓	✓	✓	✓	Timber Stone

cedar discovery® P R O • F I L E

Tornado-Tough Nail Hem®

Cedar Discovery® features a patented double thick nail hem that's folded over on itself to provide greater stability and a stronger anchoring surface. As a result, the panel mounts so securely to the wall that it achieves maximum wind resistance, capable of withstanding 180 mph winds.



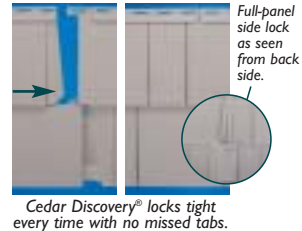
C-Lok™ Continuous Locking System

C-Lok, Mastic's exclusive, continuous snap-in locking system provides twice as much locking coverage as traditional tab inserts for an easier, more accurate, and more secure installation.



Full-Panel Side Lock

Cedar Discovery® provides a quantum leap over side tabs with a patented, full slide-in panel that makes side-to-side locking virtually error proof. Full-panel side locks go hand-in-groove with C-Lok™ System for the best, most secure installation available.



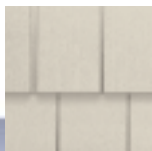
Hand-Installed Random Groove Look

Cedar Discovery® delivers the authentic look of hand-installed cedar shingles with a unique random pattern of deep varying-width grooves.

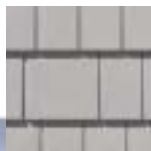


V.I.P. Warranty

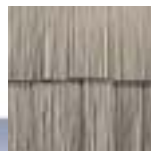
There's more behind the Mastic brand. Cedar Discovery® is backed by Alcoa Home Exterior, a name that inspires confidence. You'll get worry-free performance, long-lasting value, and beauty from an industry leader.



Perfection Shingle 7"



Perfection Shingle 5"



Hand-Split Shake



Half Rounds

ALCOA
HOME EXTERIORS

Omega Corporate Center • 1590 Omega Drive • Pittsburgh, PA 15205
1-800-MASTIC6 • www.mastic.com

Cover Home - Perfection Shingle 7" in Harbor Grey