

## The First Step in the Alcoa Living Design Collection

A perfect start for all your dreams. Trade•Mark<sub>CG</sub> is beautiful on its own and exceptional when matched with *Alcoa Living* shutters, soffit, fascia or architectural accents like gable treatments and door surrounds.

- *Siding*
- *Soffit & Fascia*
- *Shutters*
- *Transom Tops*
- *Gable Vents*
- *Window Mantels & Trim*
- *Door Surround Systems*
- *Accent Panels*
- *Decorative Corner Posts*
- *Garage Door Mantels*



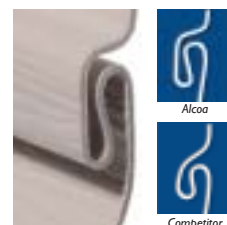
- *Dentil Molding*
- *Rain Removal Systems*
- *Ventilation Systems*



## PRO • FILE

### Full Lock Dimension and Full-Length Return

- Trade•Mark<sub>CG</sub>'s full-size lock provides more contact area than smaller locks found in economy panels, so it's less likely to shift and come loose.
- The full-length return featured in Trade•Mark<sub>CG</sub>'s locking system provides greater depth and more locking area, contributing to a performance-oriented panel that stays secure even in high winds.



### Full 1/2" Projection

- Trade•Mark<sub>CG</sub> takes economy into a new dimension by adding a full 1/8" more to the projection height of standard siding, increasing the siding's rigidity for a smoother, straighter appearance.



### .040" Thickness for Strength and Durability

- Thickness creates a heavy-gauge exterior that retains strength, stability and good looks year after year.



### ISP™ Comprehensive Performance Testing

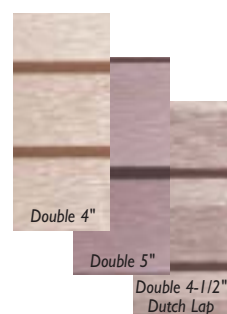
- To meet Alcoa's ISP™ (Integrated Standards of Performance) codes, Trade•Mark<sub>CG</sub> siding undergoes comprehensive testing to predict performance and earn the right to carry the Alcoa name.

### A Medal-Worthy Warranty

- Alcoa stands behind Trade•Mark<sub>CG</sub>'s quality with a "best in the business" warranty—the Registered Medallion Limited Warranty.

### Distinctive Profiles

- Because architectural designs vary, there are a number of profile heights and textures to complement each home's unique design.
- Double 4" produces soft, defined shadows for a traditional look.
- Double 5" provides an eye-catching, classic appearance.
- Double 4 1/2" Dutch Lap creates a slightly more defined shadow.



Cover Home - Double 5" in Silver Grey



CLASSIC LIVING



Omega Corporate Center • 1590 Omega Drive • Pittsburgh, PA 15205  
1-800-962-6973 • www.alcoahomes.com



CLASSIC LIVING  
SIDING



Imagine beauty in subtle shades and woodgrain textures with a nominal price tag attached. Value can be beautiful and so can your home's exterior when curb appeal meets affordability.



Alcoa Classic Living Siding makes it easy for you to enhance your home's curb appeal with classic looks to complement the beauty and durability of any home.

Explore our series of Alcoa's time-honored siding. With our Trade•Mark<sub>cg</sub> line, woodgrain textures in a striking selection of colors can enhance your home's exterior for a lifetime.

### Trade•Mark<sub>cg</sub> ... Choices

What color is beauty? With Trade•Mark<sub>cg</sub>, it's whatever color you want it to be. Let your personal sense of style shine through in the color combinations you choose. And, because architectural designs vary, so do Trade•Mark<sub>cg</sub>'s profile heights. One is sure to complement your home's unique design.

### Trade•Mark<sub>cg</sub>... Resilience

Season after season, rain, snow, temperature extremes, Trade•Mark<sub>cg</sub> responds with resilience. With Trade•Mark<sub>cg</sub> your home's exterior will never chip, flake or peel and you'll never have to paint or stain. And, it proudly wears the Good Housekeeping seal of approval.



Double 4" in Cameo



Double 4" in Cameo



Alcoa Home Exteriors makes it easy for you to raise your home's curb appeal with fresh ideas, innovative designs, and vibrant colors from our *Alcoa Living Design Collection*.

The system starts here, with America's finest selection of siding. Then we add an outstanding collection of shutters, window treatments, and finishing details that coordinate beautifully.

And with all of *Alcoa Living Design Collection's* exterior products, you get long-lasting beauty, rugged durability, and exceptional performance that's virtually maintenance-free. And it's backed by the "Best in the Business" Lifetime Limited Warranty for worry-free performance.

*True Won't Believe It...*

Trade•Mark<sub>cg</sub> color creates a natural look that resists the elements—impact, weather extremes, pollutants... even the sun. And because the color is part of the siding itself, Trade•Mark<sub>cg</sub> hues go beneath the surface for long-lasting beauty.

Note: Colors shown are mechanically reproduced. They may vary from the actual product. Please refer to actual product sample for true color representation.

White

Cameo

Sandtone

Desert Sand

Wicker

Pebblestone Clay

Victorian Grey

Silver Grey