

The First Step in the Alcoa Living Design Collection

A perfect start for all your dreams. Charleston Beaded is beautiful on its own and exceptional when matched with Alcoa Living shutters, soffit, fascia or architectural accents like gable treatments and door surrounds.

- *Siding*
- *Soffit & Fascia*
- *Shutters*
- *Transom Tops*
- *Gable Vents*
- *Window Mantels & Trim*
- *Door Surround Systems*
- *Accent Panels*
- *Decorative Corner Posts*



- *Garage Door Mantels*
- *Dentil Molding*
- *Rain Removal Systems*
- *Ventilation Systems*

Charleston
BEADED COLLECTION®

PRO • FILE

ISP™ Comprehensive Performance Testing

- To meet Alcoa's ISP™ (Integrated Standards of Performance) codes, Charleston siding undergoes comprehensive testing to predict performance.
- To ensure strength, rigidity, wind resistance and weatherability, products are subjected to a battery of tests to earn the right to carry the Alcoa name.



Vertical height impact test Weathering site impact test

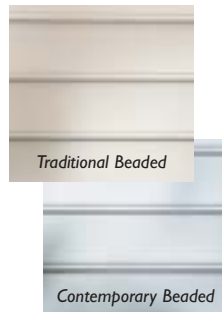
GELLOY® Sun Protection

- Charleston uses GE Plastics' high-performance resin to add extra UV protection to our deep, vivid hues.
- The result protects the color, resists fading and maximizes long-term weatherability.



Distinctive Textures and Profiles

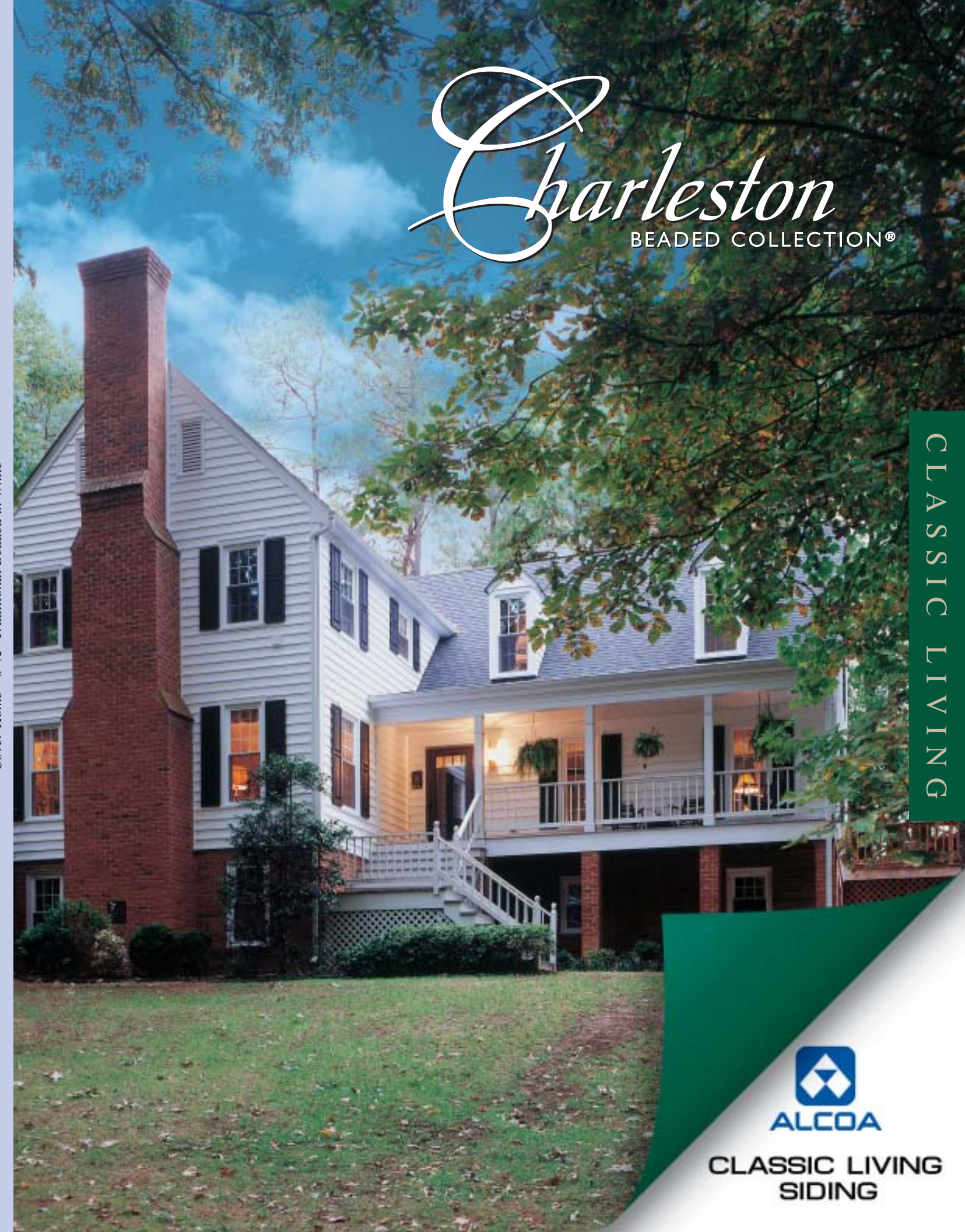
- Choose from a traditional or contemporary bead for a crisper, deeper shadow line. Both are available in 6 1/2" profile height. Traditional beaded comes in two finishes – woodgrain and smooth. Contemporary in smooth only.



A Medal-Worthy Warranty...

- Alcoa stands behind Charleston quality with a "best in the business" warranty—the Registered Medallion Lifetime Limited Warranty.

Cover Home - 6 1/2" Traditional Beaded in White



CLASSIC LIVING



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Charleston

BEADED COLLECTION®

Quaint and comfortable on Peachtree Lane. Southern charm in shades of almond and sage on Main Street. Classic, traditional appeal in every hue and texture makes a house a home.

Alcoa Classic Living Siding makes it easy for you to enhance your home's curb appeal with fresh ideas, innovative designs and vibrant colors from our Charleston Beaded Collection siding line.

Explore our series of Alcoa's time-honored siding. With our Beaded offering, discover textures, colors and find resilience and value, too. Virtually maintenance-free, Charleston curb appeal can last a lifetime.

It's About Time...

The classic look of traditional American architecture... the comfort of timeless quality. Charleston Beaded's unique, maintenance-free clapboard won't chip, flake or peel. Plus, Alcoa provides the Medallion Lifetime Limited Warranty for worry-free performance. Enjoy Charleston's beauty as long as you own your home.

Shadows of Beauty...

The beauty of natural wood without the worry of maintenance... plus the added architectural interest that a subtle interplay of light and shadow creates is the signature of the Charleston Collection. Choose from a traditional or contemporary bead for a crisper, deeper shadow line. This siding collection features a lightly brushed, low-gloss finish that ordinary siding cannot match. And, the woodgrain finish provides the appearance of freshly painted wood and will maintain that look without ever needing to be painted again.



Alcoa Home Exteriors makes it easy for you to raise your home's curb appeal with fresh ideas, innovative designs, and vibrant colors from our *Alcoa Living Design Collection*.

The system starts here, with America's finest selection of siding. Then we add an outstanding collection of shutters, window treatments, and finishing details that coordinate beautifully.

And with all of *Alcoa Living Design Collection's* exterior products, you get long-lasting beauty, rugged durability, and exceptional performance that's virtually maintenance-free. And it's backed by the "Best in the Business" Lifetime Limited Warranty for worry-free performance.

Hue Won't Believe It...

Charleston color creates a natural look that resists the elements—impact, weather extremes, pollutants... even the sun. And because the color is part of the siding itself, Charleston hues go beneath the surface for long-lasting beauty.

- White
- Linen
- Almond
- Classic Cream
- Cameo
- Sandtone
- Desert Sand
- Wicker
- Pebblestone Clay
- Sage
- Brookstone
- Victorian Grey
- Silver Grey
- Everest

Above: 6 1/2" Traditional Beaded in White

Right: 6 1/2" Traditional Beaded in Sandtone

Note: Colors shown are mechanically reproduced. They may vary from the actual product. Please refer to actual product sample for true color representation.